



Pleasanton RAGE Girls Soccer Association  
2007 RAGE College Showcase  
July 28<sup>th</sup> & 29<sup>th</sup>, 2007  
PROGRAM ADVERTISING

Advertising in the 2007 Pleasanton RAGE College Showcase program provides ideal exposure to local companies within the Tri-Valley area. A minimum of 2,800 programs will be distributed to 136 teams and 100+ college coaches during the course of this weekend event. It's a great opportunity to reach thousands of households!

Advertising Rates:  
(Color Ads please)

Full Page:	\$500	1/2 Page:	\$350
1/4 Page:	\$250	Business Card:	\$100

Advertisers: Please enclose color print-ready advertisement, logo, copy, business card etc. as you wish it to appear in the program, along with your check payable to PGSA to PO Box 885, Pleasanton, CA 94566. You may also e-mail artwork to [kimmee24@comcast.net](mailto:kimmee24@comcast.net). Ads may be provided in following file formats: high resolution JPG, EPS, TIFF, GIF, and Photoshop. Fonts should be embedded.

Copy deadline to be included in the program is June 1<sup>st</sup>, 2007.

For more information please contact Kim Holmes at 925-997-5680.



**Pleasanton RAGE College Showcase – 2007  
Advertising Worksheet**

**Team:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Please return completed form to team manager or showcase volunteer no later than June 1<sup>st</sup>, 2007.**

**Business Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Ad Size: Business Card (\$100)** \_\_\_\_\_ **1/4 Page (\$250):** \_\_\_\_\_

**1/2 Page (\$350):** \_\_\_\_\_ **Full Page (\$500):** \_\_\_\_\_

**Total:** \_\_\_\_\_ **Include copy ready ad or business card and check**

**Make all checks payable to PGSA ; memo: RAGE Showcase**

**Business Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Ad Size: Business Card (\$100)** \_\_\_\_\_ **1/4 Page (\$250):** \_\_\_\_\_

**1/2 Page (\$350):** \_\_\_\_\_ **Full Page (\$500):** \_\_\_\_\_

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**Business Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

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**1/2 Page (\$350):** \_\_\_\_\_ **Full Page (\$500):** \_\_\_\_\_

**Total:** \_\_\_\_\_ **Include copy ready ad or business card and check**

**Make all checks payable to PGSA ; memo: RAGE Showcase**

## RAGE College Showcase -- team fundraising

Team goal: \$1000 in ads

Fundraiser program:

1. RAGE (club) gets the first \$800 per team of ad dollars raised
2. Teams get 50% of ad dollars over \$800 per team

Example:

1. Team collects \$2000 in ads
2. RAGE (club) gets first \$800
3. Remaining \$1200 is split 50/50 between RAGE and the team
  - o RAGE gets \$600 and the team gets \$600

Ad sizes may be:

	Business Card	Business Card	1/4 page	1/4 page	1/2 page	1/2 page	Full page
Width	3 1/2	2	3 3/4	8	8	3 3/4	8
Height	2	3 1/2	4 3/4	2 1/4	5	10	10